



## China Shanghai International Children's Book Fair (CCBF) Postponement Announcement

Dear Exhibitors and Visitors,  
Dear Friends,

In spite of our efforts to bring the China Shanghai International Children's Book Fair (CCBF) back to you in the shortest possible time, the recent developments of the epidemic in Shanghai are forcing us to postpone **the 9<sup>th</sup> edition of the Fair**, initially scheduled on 22-24 July, to **18-20 November 2022**. CCBF is therefore getting back to its regular seasonal timeframe and will be held at its usual venue, the Shanghai World Expo Exhibition & Convention Centre.

The health and safety of all our exhibitors and visitors being our priority, we are sorry for the inconvenience this new development may bring you. The organising team is now handling all the proceedings derived from this new situation in the best interest of our exhibitors and visitors.

We are continuing to work with determination on making the upcoming CCBF a great occasion for the global children's publishing community to connect with the Chinese market. Until we can all be reunited in person in Shanghai, the Fair has adapted to the current context and is ready to offer exhibiting opportunities to publishers from China and beyond. We are also looking forward to resuming your favourite accompanying programmes and events.

CCBF is approved by Shanghai Press & Publication Administration, organised by Shanghai Xinhua Distribution Group Co., Ltd., China Education Publishing & Media Group Ltd., and China Universal Press & Publication Co., Ltd., co-organised by Ronbo BolognaFiere Shanghai Ltd., partnered with BolognaFiere S.p.A. and Bologna Children's Book Fair. It is the only fair fully dedicated to books and specific contents for children aged from 0 to 16 in Asia Pacific.

Together, we can make children's book publishing industry stronger and more vivid than ever. Please keep in touch with our team and follow the latest news via the CCBF official website ([www.ccbookfair.com](http://www.ccbookfair.com)) and social media accounts (#ccbookfair).

China Shanghai International Children's Book Fair Organising Committee

June 17, 2022

办公室

