

COSMOPROF INDIA 2020 RESCHEDULED FOR 29 – 31 OCTOBER 2020



March 2020 – BolognaFiere Group S.p.A and Informa Markets in India, organisers of **Cosmoprof India 2020**, have decided to postpone the 2020 edition to the new date of **October 29-31, 2020 at Bombay Convention and Exhibition Centre**. The event was originally scheduled to be held from September 2 to 4, 2020.

Mr. Gianpiero Calzolari, President of BolognaFiere Group, said “The rescheduling of all the main trade shows globally as a consequence of the outbreak of coronavirus (COVID-19) has forced us to rethink about the timing of our exhibition. We are monitoring the situation constantly, in order to take care of the business needs of our exhibitors and buyers along with Informa Markets.”

Mr. Yogesh Mudras, Managing Director, Informa Markets in India, said, “It is a difficult but necessary decision to postpone the event. The COVID-19 situation presents a mixed and constantly changing scenario for the organisers of exhibitions worldwide. With an unflinching focus on the well-being of our customers, partners and employees, we believe the new date will allow more time for normality and confidence to return to the marketplace, ease travel restrictions, and provide all-around better conditions for exhibitors and visitors to engage. This will ensure that our stakeholders know they can receive the same outstanding experience and business that they have come to expect from the reputed Cosmoprof India Show, a 360° platform for the domestic and international beauty community.”

The Organisers continue to monitor the developing situation and remain in close communication with relevant local government bodies, the industry and other key stakeholders, and our goal is to invariably provide an enhanced trading experience for the beauty community in this region.

Launched in 2018 as a special “preview”, the 2019 edition of Cosmoprof India recorded excellent results, hosting 237 exhibiting companies from 23 countries, and 7,429 visitors from 48 countries. In October, Personal Care Ingredients & Lab, co-located with Cosmoprof India, will showcase the most innovative proposals for this segment – ingredients for perfumery and cosmetics, essential oils, labs

accessories, equipment and furniture, testing solutions. Thanks to this synergy, exhibitors and operators attending Cosmoprof India will have the opportunity to discover new tools to improve their business.

For more information, visit <https://cosmoprofindia.com/>