



Esposizione Internazionale di Macchine per l'Agricoltura e il Giardinaggio

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EIMA International, appointment in October

The agricultural machinery exhibition, organized by FederUnacoma at the Bologna exhibition centre, will be held from 19 to 23 October 2021. The choice was guided by the health emergency and the complex needs linked to the trade exhibition calendar and the seasonality of the work processes. From November 2022 the Exposition will return to its normal frequency.

The showcase of machinery agriculture, landscaping and the related components EIMA International will hold its 44th edition at the Bologna exhibition centre from 19 to 23 October 2021.

This was the decision taken last night by the Board of Directors of FederUnacoma Surl - the service company of the Italian association of manufacturers, which is the direct organizer of the event - at the end of a careful assessment of the calendar of international exhibitions, the availability of the Bologna exhibition centre, the seasonality of agricultural processing, but above all on the basis of the projections regarding the Covid 19 pandemic and on the containment strategies implemented by Governments.

The EIMA showcase, which should have been held in November of this year and which had been moved to February 2021 due to the health emergency and the ban on carrying out trade exhibitions, is thus moved once again. It is now scheduled at a time of year when we hope the health emergency will be resolved also thanks to the launch of the planned vaccination campaigns.

The top management of FederUnacoma aim to create a high-content event from a technological and commercial point of view, which can also symbolically represent a moment of rebirth after the troubled events of 2020 and the persistence of the emergency, which is expected to continue during the first half of next year.

EIMA International will return to its ordinary scheduling with the 45th edition, already set for November 2022.

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